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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/769,887	01/25/2001	Andrea Bimson	40655.0400	5480
7590 02/28/2005		EXAMINER		
Howard I. Sol	belman	HUYNH, THU V		
Snell & Wilme	r, L.L.P.			
One Arizona Center			ART UNIT	PAPER NUMBER
400 East Van E	Buren	2178		
Phoenix, AR 85004-2202			DATE MAILED: 02/28/2005	

Please find below and/or attached an Office communication concerning this application or proceeding.

	Application No.	Applicant(s)			
Office Actions Occurrence	09/769,887	BIMSON ET AL.			
Office Action Summary	Examiner	Art Unit			
	Thu V Huynh	2178			
The MAILING DATE of this communication appears on the cover sheet with the correspondence address eriod for Reply					
A SHORTENED STATUTORY PERIOD FOR REPLY THE MAILING DATE OF THIS COMMUNICATION.  - Extensions of time may be available under the provisions of 37, CFR 1.13 after SIX (6) MONTHS from the mailing date of this communication.  - If the period for reply specified above is less than thirty (30) days, a reply If NO period for reply is specified above, the maximum statutory period we Failure to reply within the set or extended period for reply will, by statute, Any reply received by the Office later than three months after the mailing earned patent term adjustment. See 37 CFR 1.704(b).	6(a). In no event, however, may a reply be tim within the statutory minimum of thirty (30) days ill apply and will expire SIX (6) MONTHS from cause the application to become ABANDONEI	rely filed s will be considered timely. the mailing date of this communication. D (35 U.S.C. § 133).			
Status					
1) Responsive to communication(s) filed on 27 Se	ptember 2004.				
2a)⊠ This action is <b>FINAL</b> . 2b)☐ This	action is non-final.				
3) Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under <i>Ex parte Quayle</i> , 1935 C.D. 11, 453 O.G. 213.					
Disposition of Claims					
4)  Claim(s) 1-6 and 11-14 is/are pending in the ap 4a) Of the above claim(s) is/are withdraw 5)  Claim(s) is/are allowed. 6)  Claim(s) 1-6 and 11-14 is/are rejected. 7)  Claim(s) is/are objected to. 8)  Claim(s) are subject to restriction and/or	n from consideration.				
Application Papers					
9)☐ The specification is objected to by the Examiner.					
10)☐ The drawing(s) filed on is/are: a)☐ accepted or b)☐ objected to by the Examiner.					
Applicant may not request that any objection to the o	* ' '	, ,			
Replacement drawing sheet(s) including the correcti					
11) The oath or declaration is objected to by the Ex	aminer. Note the attached Office	Action or form PTO-152.			
Priority under 35 U.S.C. § 119					
<ul> <li>12) Acknowledgment is made of a claim for foreign</li> <li>a) All b) Some * c) None of:</li> <li>1. Certified copies of the priority documents</li> <li>2. Certified copies of the priority documents</li> <li>3. Copies of the certified copies of the priority application from the International Bureau</li> </ul>	have been received. have been received in Application ty documents have been receive	on No			
* See the attached detailed Office action for a list of the certified copies not received.					
Machananta)					
Attachment(s)	4) Interview Summary	(PT∩_/13)			
Notice of References Cited (P10-892)  Notice of Draftsperson's Patent Drawing Review (PTO-948)  Information Disclosure Statement(s) (PTO-1449 or PTO/SB/08) Paper No(s)/Mail Date	Paper No(s)/Mail Da				

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#### **DETAILED ACTION**

- 1. This action is responsive to communications: amendment filed on -09/27/2004 to application filed on 12/25/2001, which has the benefit of prior provisional filed on 01/27/2000.
- 2. Claims 7-10 are canceled.
- 3. Claims 11-14 are added.
- 4. Claims 1-6, 11-14 are pending in the case. Claims 1 and 14 are independent claims.
- 5. Rejections in the previous office action have been withdrawn in view of the amendment.

### Claim Rejections - 35 USC § 102

6. The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the basis for the rejections under this section made in this Office action:

A person shall be entitled to a patent unless -

- (e) the invention was described in (1) an application for patent, published under section 122(b), by another filed in the United States before the invention by the applicant for patent or (2) a patent granted on an application for patent by another filed in the United States before the invention by the applicant for patent, except that an international application filed under the treaty defined in section 351(a) shall have the effects for purposes of this subsection of an application filed in the United States only if the international application designated the United States and was published under Article 21(2) of such treaty in the English language.
- 7. Claims 1 and 14 are rejected under 35 U.S.C. 102(e) as being anticipated by Bernardo et al., US 6,684,369 B1, filed 1997.

Regarding independent claim 1, Bernardor teaches managing web contents from many web site's companies, comprising the steps of:

- receiving at a content management application, a request to create updated content on a content page within said company webstie (Bernardo, col.7, lines 14-16; col.8, lines

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29-35; col.9, lines 48-64; col.10, lines 55-61; receiving a request to edit/update a web site, such as editing/updating images, logos, text, graphics, and other content in a web page of a company website);

- creating an updated content page wherein said updated content page comprises component mapping data relating to said request (Bernardo, col.3, lines 29-38; col.6, lines 32-56; col.8, lines 1-37; col.9, lines 48-64; col.10, lines 55-61; creating updated content page that comprises objects, such as images, logos, text, graphics, etc., that are entered in to templates for the web page)
- defining relationships between said component mapping data on said updated content page and said updated content (Bernardo, col.3, lines 29-38; col.6, lines 32-56; col.8, lines 1-37; col.9, lines 48-64; col.10, lines 55-61; in order to create the update content page, relationships between the object data on updated content page and updated content must be defined, such as relationships of images object in updated content page and updated image sources);
- generating a markup language file incorporating said relationships (Bernardo, col.6, lines 44-56; col.10, lines 14-16; generating an HTML file incorporating relationships for the updated content page); and
- storing said markup language file in a data base globally accessible by a plurality of authorized reviewers before posting said markup language file on said company web site (Bernardo, col.10, lines 14-38; col.11, lines 18-47; col.23, lines 20-48).

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Claim 14 is for a computer readable medium containing instructions for performing the method of claim 1 and is rejected under the same rationale.

## Claim Rejections - 35 USC § 103

- 8. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:
  - (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.
  - (b) This application currently names joint inventors. In considering patentability of the claims under 35 U.S.C. 103(a), the examiner presumes that the subject matter of the various claims was commonly owned at the time any inventions covered therein were made absent any evidence to the contrary. Applicant is advised of the obligation under 37 CFR 1.56 to point out the inventor and invention dates of each claim that was not commonly owned at the time a later invention was made in order for the examiner to consider the applicability of 35 U.S.C. 103(c) and potential 35 U.S.C. 102(e), (f) or (g) prior art under 35 U.S.C. 103(a).
- 9. Claims 2, 5, 11-13 are rejected under 35 U.S.C. 103(a) as being unpatentable over Bernardo et al., US 6,684,369 B1, filed 1997 in vies of Livingston, US 6,424,979, filed 1998.

Regarding dependent claims 2 and 11, which are dependent on claim 1, Bernardo does not explicitly disclose said markup language file is in the extensible Markup Language (XML) format.

Livingston teaches markup language comprise HTML and XML (Livingston, col.12, lines 20-23).

It would have been obvious to a person of ordinary skill in the art at the time the invention was made to have combined Livingston's markup languages into Bernardo's markup language to create, edit, or update content of a website, since the combination would have

facilitated generating markup language process in both popular markup languages: HTML and/or XML.

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Regarding dependent claims 3 and 12, which are dependent on claim 1, Bernardo teaches retrieving said markup language file from said database (Bernardo, col.23, lines 20-48; retrieving the updated web page from a link to review). However, Bernardo does not explicitly teach translating said markup language file from a first markup language format to a second markup language format for presentation on said company web site.

Livingston teaches translating said markup language file from a first markup language format to a second markup language format for presentation on said company web site (Livingston, col.11, lines 34-36 and col.12, lines 20-23).

It would have been obvious to a person of ordinary skill in the art at the time the invention was made to have combined Livingston's markup languages into Bernardo's markup language to create, edit, or update content of a website, since the combination would have facilitated generating markup language process in both popular markup languages: HTML and/or XML.

Regarding dependent claim 5, which is dependent on claim 2, Bernardo teaches retrieving said markup language file from said database (Bernardo, col.23, lines 20-48; retrieving the updated web page from a link to review). However, Bernardo does not explicitly teach translating said markup language file from a first markup language format to an HTML format for presentation on said company website upon request by a user of said company.

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Livingston teaches translating said markup language file from a first markup language format to an HTML format for presentation on said company website upon request by a user of said company (Livingston, col.11, lines 34-36 and col.12, lines 20-23; translating XML document to pre-selected HTML document).

It would have been obvious to a person of ordinary skill in the art at the time the invention was made to have combined Livingston's markup languages into Bernardo's markup language to create, edit, or update content of a website, since the combination would have facilitated generating markup language process in both popular markup languages: HTML and/or XML.

10. Claims 4, 6, 13 are rejected under 35 U.S.C. 103(a) as being unpatentable over Bernardo in view of Livingston as explained in claim 1 above, and further in view of <u>Bi</u> et al., US 6,311,178 B1, filed 09/1998 and Branson US 5,877,819, filed 04/1998.

Regarding dependent claims 4 and 13, which are dependent on claim 1, Bernardo does not explicitly teach storing said markup language file includes storing said markup language file in an extensible database that is platform and software independent.

Bi teaches extensible database used to serve client requests (Bi, col.8, lines 45-59).

It would have been obvious to a person of ordinary skill in the art at the time the invention was made to have combined Bi and Bernardo to include an extensible database, since this would have allow the client/user request or queries as Bi disclosed.

However, Bi does not explicitly disclose a database that is platform and software independent.

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Branson teaches database that is platform and software independent (Branson, col.28, lines 4-11).

It would have been obvious to a person of ordinary skill in the art at the time the invention was made to have combined Branson's database into Bi and Bernardo to provide a database that is platform and software independent, since this would allowed to only change the software drivers that control devices that are added or removed from the system as Branson disclosed.

Regarding dependent claim 6, which is dependent on claim 2, Bernardo does not explicitly disclose storing said markup language file includes storing said markup language file in an extensible database that is platform and software independent, wherein said markup language file is an XML file.

Bi teaches extensible database used to serve client requests (Bi, col.8, lines 45-59).

It would have been obvious to a person of ordinary skill in the art at the time the invention was made to have combined Bi and Dodrill to include an extensible database, since this would have allow the client/user request or queries as Bi disclosed.

However, Bi does not explicitly disclose a database that is platform and software independent.

Branson teaches database that is platform and software independent (Branson, col.28, lines 4-11).

It would have been obvious to a person of ordinary skill in the art at the time the invention was made to have combined Branson's database into Bi and Bernardo to provide a

disclosed.

database that is platform and software independent, since this would allowed to only change the software drivers that control devices that are added or removed from the system as Branson

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## Response to Arguments

11. Applicant's arguments filed on 09/27/2004 have been fully considered but they are mood in new ground of rejection(s).

Applicants argue that Dodrill does not teach the step of "storing said markup language file in a data base globally accessible by a plurality of authorized reviewers before posting said markup language file on said company web site, as is similarly required by independent claims 1, 11 and 15.

However, Bernardo teaches this limitation as explained in the rejection above. Examiner noted that there are only two independent claims (claims 1 and 14) in this application.

#### Conclusion

12. The prior art made of record and not relied upon is considered pertinent to applicant's disclosure.

D'Arlach et al., US 6,026,433, filed 03/1997, teaches creating and editing web sites.

Marcos et al., US 6,429,880, priority filed 1997, teaches method for binding user interface objects to application objects.

Banerjee et al., US 6,795,830 B1, priority filed 09/2000, teaches technique for providing off-host storage for database application.

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Jois et al., US 6,112, 242, filed 1996, teaches method for dynamic data interaction in hypertext data processing system.

Freishtat et al., US 5,945,989, filed 1997, teaches method for adding and altering content on web sites.

Ferguson, US 5,649,186, filed 1997, teaches computer-based dynamic information clipping service

Applicant's amendment necessitated the new ground(s) of rejection presented in this Office action. Accordingly, **THIS ACTION IS MADE FINAL**. See MPEP § 706.07(a). Applicant is reminded of the extension of time policy as set forth in 37 CFR 1.136(a).

A shortened statutory period for reply to this final action is set to expire THREE MONTHS from the mailing date of this action. In the event a first reply is filed within TWO MONTHS of the mailing date of this final action and the advisory action is not mailed until after the end of the THREE-MONTH shortened statutory period, then the shortened statutory period will expire on the date the advisory action is mailed, and any extension fee pursuant to 37 CFR 1.136(a) will be calculated from the mailing date of the advisory action. In no event, however, will the statutory period for reply expire later than SIX MONTHS from the date of this final action.

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Thu V Huynh whose telephone number is (571) 272-4126. The examiner can normally be reached on Monday to Friday.

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If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Stephen S Hong can be reached on (571) 272-4124. The fax phone number for the organization where this application or proceeding is assigned is 703-872-9306.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

TVH February 18, 2005

STEPHEN HONG SUPERVISORY PATENT EXAMINER